



CRAFT Pro

Compliance Infrastructure for Serious Operators

CRAFT Pro is an annual compliance membership designed for cannabis and hemp enterprises operating in regulated environments.

This program delivers structured workforce training, organizational seat management, managed reporting support, and direct strategic advisory access — providing a defensible compliance foundation that scales across locations, departments, and operational units.

CRAFT Pro is built for organizations that want to reduce regulatory exposure, document workforce training, and demonstrate good-faith compliance to regulators, financial institutions, insurers, and strategic partners.

This is not a course bundle. It is compliance infrastructure.

Who CRAFT Pro Is For

CRAFT Pro is ideal for:

- Enterprise networks
- Multi-location retailers
- Regional or national distributors
- Manufacturers and vertically integrated operators
- Corporate entities managing internal teams across locations
- Organizations navigating evolving THC and consumable hemp regulations

If your business manages multiple employees, products, or regulatory touchpoints — CRAFT Pro is designed for you.

What's Included in CRAFT Pro

Employee Training & Certification

- 25 employee certifications across CRAFT Academy courses
- Includes THC Handler Certificate and applicable compliance modules
- Designed for frontline staff, supervisors, and operational roles
- Certificates are tracked and documented for accountability

Seats are licensed annually and managed under the enterprise account.

Workforce Oversight Structure

- Organizational group enrollment with structured seat allocation
- Centralized workforce training deployment under one enterprise account
- CRAFT-managed progress summaries upon request
- Exportable completion records for audit and documentation support

CRAFT Pro does not provide internal LMS administrative access.

Reporting is managed to preserve documentation integrity and defensibility.

Compliance Framework Delivery (Remote)

- Digital compliance infrastructure deployed through the CRAFT platform



- SOP frameworks, logs, and documentation systems provided for implementation
- Physical compliance binders shipped to your location for recordkeeping and inspection readiness

This ensures your operation has both **digital tracking systems and physical documentation aligned for regulatory review.**

Quarterly Compliance Digest

- Curated updates on state and federal regulatory developments
- Practical interpretation focused on operational impact
- Delivered quarterly to support proactive compliance planning

Advisory Access to CRAFT Leadership

Includes **2 hours of strategic advisory time annually**, focused on:

- Regulatory interpretation
- SOP alignment and best practices
- Operational compliance risk management
- Workforce training strategy

Advisory sessions are strategic and consultative in nature.

CRAFT Verified + Pro Partner Recognition

- Eligibility to display the CRAFT Verified + Pro Partner Badge
- Signals a commitment to compliance-first operations
- Supports trust with partners, regulators, and customers

Important: On-Site Activation & Implementation

CRAFT Pro is designed as a **remote compliance infrastructure program.**

It includes:

- Workforce training systems
- Documentation frameworks
- Compliance tools and binders
- Advisory support

On-site activation, in-person training, or physical implementation is not included in CRAFT Pro.

These services are available as a **separate engagement**, which may include:

- On-site compliance setup and walkthroughs
- Staff training and live operational alignment
- Physical binder implementation and system integration
- Leadership and compliance officer alignment

On-site services are quoted separately based on scope, location, and operational complexity.

Why Organizations Choose CRAFT Pro





CRAFT Pro bridges the gap between basic training and enterprise consulting.

It provides:

- Documented workforce training
- Compliance visibility at the organizational level
- Operational structure without internal administrative burden
- Expert insight without ongoing consulting retainers
- A defensible compliance posture in a rapidly changing regulatory environment

This is not a course bundle. It's compliance infrastructure.

Pricing

CRAFT Pro Membership

\$5,000 per year

Includes:

- 25 employee certifications
- Workforce oversight structure
- Compliance framework delivery (digital + binder system)
- Quarterly compliance digest
- 2 hours of annual advisory time
- CRAFT Verified + Pro Partner Badge eligibility

Additional Certification Seat Pricing

- 26–100: \$65 per seat
- 101–500: \$55 per seat
- 501–1,000: TBD

Additional seats align with the existing membership term.

Custom pricing available for enterprise-scale organizations.

Important Program Notes

- CRAFT Pro is an annual, non-refundable membership
- All materials are proprietary and licensed for internal use only
- Participation does not constitute government approval, regulatory certification, or legal services
- CRAFT reserves the right to update content to reflect regulatory changes

Advisory Scope (Clear & Defensible)

Advisory Includes

- Regulatory interpretation and clarification
- Compliance strategy discussions
- SOP alignment guidance





- Workforce training strategy
- High-level compliance risk review

✘ Advisory Does Not Include

- Writing or drafting SOPs
- Custom policy development
- Performing audits or inspections
- Regulatory filings or submissions
- Legal services
- Ongoing operational management

Additional work outside this scope may be quoted separately.

Advisory Structure

- Scheduled in advance
- Tracked in 30-minute increments
- Non-rollover annually
- Additional time available via separate engagement

Bottom Line

CRAFT Pro gives your organization the **infrastructure, documentation, and training systems** needed to operate in a regulated environment — without building it all internally.

If you need hands-on implementation, CRAFT can deploy that.

If you need the system — CRAFT Pro delivers it.

