



CRAFT Pro

Compliance Infrastructure for Serious Operators

CRAFT Pro is a professional compliance membership designed for regional distributors and midsize cannabis and hemp operators who need more than basic training — but don't require a full enterprise consulting engagement.

This program delivers structured workforce training, compliance oversight tools, and direct advisory access to CRAFT leadership, giving your organization a dependable compliance foundation that scales with your business.

CRAFT Pro is built for companies that want to operate responsibly, reduce regulatory risk, and demonstrate good-faith compliance to regulators, financial partners, and insurers.

Who CRAFT Pro Is For

CRAFT Pro is ideal for:

- Regional distributors
- Multi-location retailers
- Midsize manufacturers and operators
- Businesses navigating evolving THC and consumable hemp regulations
- Organizations that need documented training and compliance visibility

If your business manages multiple employees, products, or regulatory touchpoints — CRAFT Pro is designed for you.

What's Included in CRAFT Pro

Employee Training & Certification

- **25 employee certifications** across CRAFT Academy courses
- Includes the **THC Handler Certificate** and applicable compliance modules
- Designed for frontline staff, supervisors, and operational roles
- Certificates are tracked and documented for internal and external accountability

Pro Workforce Hub

- Centralized dashboard to track employee progress and certifications
- Visibility into completion status and compliance readiness
- Built to support audits, internal reviews, and regulatory inquiries
- Simplifies workforce oversight without added administrative burden

Quarterly Compliance Digest

- Curated updates on state and federal regulatory developments
- Practical analysis focused on **“what this means for your business”**
- Helps leadership stay informed without tracking every rule change
- Delivered quarterly to support proactive compliance planning



Advisory Access to CRAFT Leadership

- **3 hours of strategic advisory time annually**
- Guidance focused on:
 - Regulatory interpretation
 - SOP alignment and best practices
 - Operational compliance risk management
- Designed to support informed decision-making — not replace internal staff

CRAFT Verified + Pro Partner Recognition

- Eligibility to display the **CRAFT Verified + Pro Partner Badge**
- Signals a commitment to compliance-first operations
- Supports trust with partners, regulators, and customers
- May be referenced in marketing, onboarding, and stakeholder materials

Why Organizations Choose CRAFT Pro

CRAFT Pro bridges the gap between basic training and enterprise consulting.

It provides:

- Documented workforce training
- Compliance visibility at the organizational level
- Expert insight without ongoing consulting fees
- A defensible compliance posture in a rapidly changing regulatory environment

This is not a course bundle.
It's compliance infrastructure.

Pricing

CRAFT Pro Membership

\$5,000 per year

Includes workforce certification, compliance oversight tools, quarterly regulatory guidance, and limited advisory access to CRAFT leadership.

Includes:

- 25 employee certifications
- Full access to the Pro Workforce Hub
- Quarterly compliance digest
- 3 hours of annual advisory time





- CRAFT Verified + Pro Partner Badge

Additional employee seats may be added as needed.

Additional Certification Seat Pricing (Beyond 25)

Certification seats are licensed annually and scale by volume.

Total Active Certifications Price per Additional Seat

26–100	\$125 per seat
101–500	\$95 per seat
501–1,000	\$75 per seat

Seats are **named-user licenses**.

(Custom pricing available for organizations exceeding standard seat thresholds.)

Important Program Notes

- CRAFT Pro is a **non-refundable annual membership**.
- All training content, SOPs, tools, and materials are proprietary and licensed for **internal organizational use only**.
- Redistribution, resale, or external sharing of CRAFT materials is strictly prohibited.
- CRAFT reserves the right to update course content, Workforce Hub features, and program structure to ensure regulatory accuracy, operational integrity, and industry relevance.

What Counts as Advisory Time (Clear & Defensible)

This section is critical — internally and externally.

✔ Advisory Time Includes

Advisory hours may be used for:

- Regulatory interpretation and clarification
- Reviewing compliance approaches or frameworks
- Discussing SOP alignment with best practices
- Operational compliance risk discussions
- Guidance on workforce training strategy
- High-level review of compliance concerns or questions

Advisory sessions are **strategic and consultative** in nature.

✘ Advisory Time Does Not Include

Advisory time does **not** include:





- Writing or drafting SOPs
- Creating custom policies or procedures
- Performing audits or inspections
- Managing regulatory filings or submissions
- Acting as legal counsel
- Ongoing operational management
- Unlimited or on-demand support

If work falls outside advisory scope, it may be quoted separately under a custom engagement.

Advisory Time Structure

- Advisory time is scheduled in advance
- Time is tracked in 30-minute increments
- Unused advisory hours do not roll over year-to-year
- Additional advisory services may be contracted separately if needed

